

Course title: Grant Writing for Social Justice and Human Rights
Course Prefix / Number: JHR 506
Semester Hours: 3
Prerequisite: None

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Description / Overview of the course:

This course is an M.A. level seminar/practicum in grant writing and fundraising for social justice and human rights. It will provide students with an introduction to philanthropy for social change efforts, and practical experience grassroots grant writing and fund/friend raising processes. The course will also challenge students to critically assess the benefits, drawbacks, challenges and contradictions of the Foundation system as a means for funding social justice and human rights work, particularly in the context of grassroots popular movements.

The course will combine brief instructor and guest presentations, hands-on exercises related to philanthropy, grant writing and fundraising, collaborative group work and evaluation, and critical discussion. There will be periodic guest presentations with professional grant writers, foundation personnel, and others involved in grassroots activism. In addition to critical reading, occasional reflection papers, and participation in class activities/discussions, students will be expected to carry out concrete tasks each week leading to the development of a fundable grant proposal prepared for an organization or project of the students' choosing. Students will read and evaluate each others' work based on the criteria presented in course presentations and readings.

Student learning objectives

Provide students with practical skills in researching, writing, preparing and managing funding proposals

Familiarize students with the major foundations that support social justice and human rights work and provide them with concrete resources related to grant writing, fundraising, and proposal development in the field of social justice and human rights.

Promote critical thinking and analysis regarding the benefits, drawbacks, challenges, and contradictions associated with the non-profit foundation system in the context of social justice and human rights work and grassroots popular movements

Improve critical thinking, reading, and writing skills.

Develop a fundable grant proposal via individual research and writing, collaboration with a non-profit/non-governmental organization, and group exercises/evaluation.

Required texts (at time of course approval):

Robinson, Andy. 2004. *Grassroots Grants: an Activists Guide to Grant seeking*, 2nd edition. Jossey-Bass.

Faber, Daniel R. and Deborah McCarthy. 2005. *Foundations for Social Change: Critical perspectives on Philanthropy and Popular Movements*. Rowman & Littlefield.

Geever, Jane. 2007. *The Foundation Center's guide to Proposal Writing*. 5th Edition. New York: Foundation Center, 2007.

Supplemental readings/resources:

www.pipertrust.org

www.fntg.org

www.grassrootsfundraising.org

www.philanthropy.com

Pipers Trust Fundation

Foundation Center

Grassroots Institute for Fundraising Training

The Chronicle of Philanthropy

Clark, Cheryl. 2009 *Storytelling for Grantseekers*, Cheryl Clark, Jossey-Bass.

Klein, Kim. 2007. *Fundraising for Social Shange*, 5th edition. Jossey-Bass.

Grading Points:

Activity/Assignment:

30 Class participation

10 Report on Nonprofit Interview due 9/14

10 Report on Essay due 9/21

10 Report on Foundation Interview due 10/05

5 Report on grant/funding application choice due 10/12

5 Report on Nonprofit Interview & Progress on application due 10/26

15 Grant application due by end of the class 11/02

10 Review of Grant due by end of the class 11/09

5 Report on Followup- 3 minute elevator speech due by end of class 11/23

Class #	DATE	Location	Topic Theory	Topic Application	Assignments Due
1	24-Aug	Campus - SANDS 203	Overview of Foundation Support & Grantseeking	Evaluating a Nonprofit organization's readiness	
2	31-Aug	Home		<i>Identify & interview Nonprofit</i>	
3	7-Sep	Labor Day - No Class			
4	14-Sep	Campus - SANDS 203	Social Justice & Human Rights from a Foundation Perspective I	Nonprofit readiness for requesting support	Report on Nonprofit Interview -
5	21-Sep	Campus - SANDS 203	Social Justice & Human Rights from a Foundation Perspective II	Relationship building with Supporters - evaluating readiness to give	Report on Essay
6	28-Sep	Home		<i>Identify & interview Foundation</i>	
7	5-Oct	Campus - SANDS 203	Grantseeking narrowing the focus	Knowing a Foundation's priorities	Report on Foundation Interview
8	12-Oct	Campus - SANDS 203	Proposal Writing - More than good grammar	Knowing a Nonprofit's success ratio - Financials/Budget creations	Report on grant/funding application choice
9	19-Oct	Home		<i>Second formal interview with Nonprofit</i>	
10	26-Oct	Campus - SANDS 203	Social Justice & Human Rights from a Foundation Perspective III	Relationship building with Nonprofit Organization Staff	Report on Nonprofit Interview & Progress on application
11	2-Nov	Campus - SANDS 203	Telling the story vs Answering the Questions	Working with deadlines - mapping out timelines	Grant application completed by end of class
12	9-Nov	Campus - SANDS 203	Social Justice & Human Rights from a Foundation Perspective IV	Reviewing grants & application process	Review of Grant completed by end of the class
13	16-Nov	Home		<i>Follow up with Nonprofit & Foundation</i>	
14	23-Nov	Campus - SANDS 203	Sustainable Donations - Grant Renewals	Understanding P.O.P. of giving	Report on Followup- 3 minute elevator speech by end of class
15	7-Dec	To be announced		From Donor to Supporter to Advocate	

Name	Title	Group	Present	Interview	Reviewer	Special Offer
Linda Thompson	Vice President & Director of Grants Admin	Helios		X	X	
Del Cabarga	Southeast Asst. Regional Director	AZ Community Foundation		X		
Josh Bernstein	VISTA AZ C. Foundation				X	
Jacky Alling	Vice President of Programs	AZ Community Foundation	X	X		
Marilee Dal Pra	Program Director	Piper Trust	X	X		
Sharon Foltz	Community Relation Director	Tucson Electric Power		X		
Terry De Valle	Grant Writer (APS connection)		X	X	X	
Genevieve Croker	Jr. Scholarship Officer-Dorrance Scholarship	AZ Community Foundation			X	
Mary Jane Rynd	Exec. Vice Pres. & CFO					Answer any finance/investing questions - interview
Ed Portnoy	Director	Nina Mason Pulliam Trust		X	X	
Carol McCormack	Exec. Director	Mesa United Way				would love to help - will talk w/rm
Carol Kratz		Piper Trust				Use their materials & two students each month attend their monthly session
Jill Christiansen	Grants Administrator	AZ Community Foundation		X	X	
Marissa Theissen	Exec Director	Arizona Grantmakers Forum	X			
Kristi Edwards/Traci Corey		AZ Community Foundation		X	X	
Herb Paine	Exec Director	Arizona Humanities Council	X			
Donna Marino	President and CEO	Catholic Community Foundation	X	X	X	
Marorie DeRubeis	Director of Education	Arizona College Scholarship Foundation	X	X		